CHARITABLE DONATION ACCOUNT (CDA)

CDA is a hybrid investment which grants a credit union expanded investment powers to fund charitable contributions. NCUA issued the CDA regulation expanding a credit union’s investment powers, an innovative opportunity to grow business income while doing social good across the credit union movement.

HOW A CHARITABLE DONATION ACCOUNT HELPS THE HEAD & HEART OF YOUR CREDIT UNION

GROW REVENUE WHILE GIVING BACK
Through a CDA, 51% of the investment is required to donate to charities of your choosing. The remaining 49% is investment income to use at your discretion to the benefit of your members.

YOUR DOLLARS AT WORK AROUND THE GLOBE
Will fund the solution to challenges facing the global credit union movement. Through your CDA, you have the ability to help millions worldwide receive financial education and literacy, savings mobilization, affordable housing, ag. lending, and disaster relief support when needed.

GIVING IS A UNIFYING PRINCIPLE OF OUR MOVEMENT
$470 million credit union dollars are currently in CDA’s. Join a select group of your peers in adding to that amount in reaching a industry goal of $1 billion CDA dollars to support charitable causes within the credit union movement.

HOW DOES A CDA WORK?

$1M INVESTMENT  $50K RETURN
CREATE CHARITABLE DONATION ACCOUNT  $25,500
EARNES $1.05 MILLION  to charity

The CDA’s total value cannot exceed 5% of the credit union’s worth. A minimum of 51% of the total return must be distributed to a qualified charity.

WORLDWIDE FOUNDATION for CREDIT UNIONS
foundation@woccu.org

do GOOD. do GLOBAL GOOD.
Join the Global Movement at DoGlobalGood.org