

Our Campaigns • Our Tools

To Grow the Global Credit Union System

Each campaign and tool grows our movement and your credit union to serve every member no matter where they live.

A REMARKABLE RATIO: Every US \$1 generously given creates US \$50 for the global system to strengthen, sustain and grow.

CAMPAIGNS

THE PRIORITY FUND

\$895,000

Forwarding Financial Inclusion Worldwide PROJECT STORM BRFAK

\$100,000

Disaster Relief Response & Training GLOBAL WOMEN'S LEADERSHIP NETWORK

\$465,000

Advancing Women in Cooperatives Worldwide

THE GLOBAL CLASSROOM

\$145,000

Expanding Peer-Generated Learning Exchanges Globally WORLD COUNCIL
YOUNG
CREDIT UNION
PROFESSIONALS

\$50,000

Passing the Torch to the Next Generation of Leaders

TOOLS: GIVING YOU RESOURCES TO GROW YOUR CREDIT UNION AND HONOR YOUR GLOBAL CHAMPIONS



THE GLOBAL GOOD CARD

An affinity credit card product designed to attract consumers who want to make a difference around the world through credit unions.



FIELD ENGAGEMENT

Come with us in the field and witness international development work firsthand.



GIFT OF SERVICE

Honor a retiring CEO or board member with a unique opportunity to continue to use their talents to be a global catalyst for change.



MONTHLY GIVING

Encourage a monthly giving program with your staff and members to make a difference to less fortunate members worldwide.



CHARITABLE DEVELOPMENT ACCOUNT/IDF

Create your legacy among your peers by making a long-term impact on the global system by investing in a CDA or IDF contribution.

Learn more about each campaign and its impact with your support. Visit: DoGlobalGood.org/campaigns



EVERY CHAMPION COUNTS

Be a Worldwide Foundation global champion by cooperatively collaborating with us to grow the global credit union movement.

Leverage your champion status to engage with your peers, gain perspectives, exchange knowledge, and connect with your members and staff who value changing the world through cooperatives.

	Champion Celebration at GAC Tickets	Champion Celebration at WCUC Tickets	Recognition on WF Website, Media and Print Material	WF Quarterly Impact Report	Annual WF Report	WF Supporter Spotlight
DIAMOND \$100,000*	10	10	x	Х	x	Х
PLATINUM \$50,000*	8	8	х	х	Х	×
SAPPHIRE \$25,000*	6	6	х	х	х	х
GOLD \$10,000	4	4	х	х	Х	
SILVER \$5,000	3	3	х	х	х	
BRONZE \$2,500	2	2	х	х	Х	

^{*}Custom experiences for global engagement available at the Sapphire Level and above.



Champion Embassy Celebration @ GAC
We gather together during GAC to honor
you and the global impact you made last
year. Hosted annually at an embassy in
Washington D.C.



Champion Celebration @ WCUC

Connect annually during the World Credit
Union Conference to provide a
mid-year status update on the global system
and to highlight a special initiative.



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 ${\bf DoGlobal Good.org}$



